

Brand Castle®

BAKING UP BUSINESS!™
since 2004

Where family friendly,
entertaining and
great-tasting treats
come together!



PRODUCT CATALOG
JANUARY 2018



A FEW WORDS...



The holidays are always a hectic time here at Brand Castle®. As we ship items for the current season, we are also developing items for the next one. We are thrilled to showcase our team's creativity and development, ensuring that your 2018 Halloween, Harvest and Holiday sales will be the best yet.

We've added a number of new items that align with consumer trends and preferences, and we've also redesigned many of our classics. As our licensing portfolio continues to grow, you will also see expanded offerings. Please note in 2018, the movie *Dr. Seuss' The Grinch™* is expected to be quite a big hit and will be supported across all product categories.

In 2017, we acquired the Sisters' Gourmet™ line of layered jar mixes, successfully moving the business from Atlanta to Cleveland. We

began production in May and are excited about the future of this product category. This *From Scratch™* offering is perfectly timed to hit consumer trends across a range of products, from cookies to scones to beverages and more.

Operationally, we continue to strive to improve service and ease of ordering. Our wholesale ecommerce website is up and running with many of the items from this catalog. Please visit us at www.brandcastle.biz and use the discount code HAPPYNEWYEAR to enjoy 5% off through 03/31/2018 on your online order (use referral code LOVECUPCAKES to create an account if you haven't already).

I thank you for your continued support over the years and am looking forward to being your business partner as we continue to develop and launch new items.

My best,

Jimmy Zeilinger
CEO & Founder

OUR BRANDS



Sisters' Gourmet™

These easy-to-prepare, one-bowl baking mixes feature a signature layering technique packaged in beautiful, reusable jars. Plus, many of our recipes are made with no artificial colors, flavors or preservatives. Baking has never been so easy!



Aspen Mulling®

For over 45 years, Aspen Mulling® has been the leader in making delicious and versatile mulling spices. Since our acquisition of the brand in 2015, we've added multiple new products including Pumpkin Spice Cider Blend and Campfire S'mores Hot Chocolate!



Festival™

Today's forecast: Sprinkles! Our Festival™ line includes the most unique assortment of sprinkles and baking décor you'll find anywhere.



Crafty Cooking Kits®

Crafty Cooking Kits® take a creative and humorous approach to baking. The kits teach, inspire creativity and give life to artistic exploration in the kitchen.



In the Mix®

Our In the Mix® product line is defined by its delicious gourmet flavors and ingredients packed in convenient step-by-step baking kits.



BEVERAGES

4



EVERYDAY

8



HALLOWEEN & HARVEST
first ship 07/01/2018

14



CHRISTMAS & HANUKKAH
first ship 08/01/2018

18



TASTE OF HOT CHOCOLATE



2007-0 MILK CHOCOLATE HOT CHOCOLATE DRINK MIX Cspk. 24.

A seasonal classic, with Aspen flare! Enjoy the smooth flavor of creamy milk chocolate blended to perfection, with a touch of sweetness. Makes 1 Quart.



20048-3 CAMPFIRE S'MORES HOT CHOCOLATE DRINK MIX Cspk. 24.

Bring the campfire home with our newest flavor. Each sip is a perfect blend of toasted marshmallow, graham cracker and, of course, chocolate. Makes 1 Quart.



20008-7 SALTED CARAMEL HOT CHOCOLATE DRINK MIX Cspk. 24.

The rich taste of caramel swirl, complemented with a hint of salt! This is the ultimate flavor pairing of the season. Makes 1 Quart.



20009-4 MEXICAN HOT CHOCOLATE DRINK MIX Cspk. 24.

A creative cocoa, with a kick! Carefully blended with classic spices, this Mexican-style beverage is perfect for any bold palette. Makes 1 Quart.

ASPEN MULLING® HOT CHOCOLATE DISPLAY

Combination cases and 48 pc. display available. Please see price list.

FROZEN HOT CHOCOLATE

YOU WILL NEED

- 1/2 cup 2% milk
- 4 TBSP. Aspen Mulling® Hot Chocolate Drink Mix of your choice
- 3 scoops vanilla ice cream
- whipped cream

DIRECTIONS

- 1 In a small sauce pan, heat up the milk to warm, but do not boil.
- 2 Take off heat and add the hot chocolate mix. Stir until dissolved.
- 3 In a blender, combine the ice cream and the milk mixture. Blend everything until mixed well.
- 4 Pour into a glass, garnish with some whipped cream and ENJOY!



TASTE OF CIDER



ASPEN MULLING® SPICES DISPLAY

Combination cases and 48 pc. display available. Please see price list.



12345-7 ORIGINAL MULLING SPICE BLEND Makes 1 Gallon. Cspk. 36. (Cspk. 72: 12345-4)

12342-2 ORIGINAL MULLING SPICE BLEND SINGLE PACKET Makes 1 Serving. Cspk. 100.

Our Original Cider Spice features the warm flavors of cinnamon and clove.



12367-9 SUGAR FREE ORIGINAL MULLING SPICE BLEND Cspk. 36.

Our Sugar Free variety has the same flavors and qualities as the Original but with fewer calories! Makes 1 Gallon.



20049-0 PUMPKIN SPICE MULLING SPICE BLEND Cspk. 36.

A 2017 best seller, this unique mixture of pumpkin spices is the best way to warm up during those chilly days of autumn! Add to your favorite cider, juice or tea. **Makes 1 Gallon.**



12355-7 CINNAMON ORANGE MULLING SPICE BLEND Cspk. 36.

Evoke the spirit of a crisp fall day with our Cinnamon Orange Spice Blend. **Makes 1 Gallon.**

YUMMY YAM SCONES

YOU WILL NEED

- 3/4 cup yam, cooked and mashed (about 1 medium)
- 1 1/2 cups sifted flour
- 2 1/2 tsp. baking powder
- 1/2 tsp. salt
- 1 TBSP. Aspen Mulling® Spices
- 1/2 cup brown sugar, packed
- 1/2 cup unsalted butter, softened
- 3 TBSP. heavy cream (reserve 1 TBSP.)

DIRECTIONS

- 1 Preheat oven to 350°F.
- 2 Sift together flour, baking powder, salt and Aspen Mulling® Spices into a medium bowl. Stir in brown sugar.
- 3 Cut in the softened butter until the mixture resembles coarse meal.
- 4 Add yam and 2 TBSP. heavy cream, stirring just until mixture is evenly moistened. Do not over mix.
- 5 Turn out to a lightly floured surface and gently knead, just until the mixture holds together.
- 6 Roll out the dough to a 1/2-inch thick round and cut in wedges.
- 7 Place the wedges on an ungreased cookie sheet, about 1/2-inch apart. Brush the tops with the reserved cream.
- 8 Bake for 12 to 15 minutes or until toothpick inserted into scones comes out clean. Allow scones to cool a bit before serving.



TASTE OF CIDER



12349-6 CARAMEL APPLE MULLING SPICE BLEND Cspk. 36.

Rich caramel flavor blended with the taste of crisp apples makes for an absolutely delicious combination! **Makes 1 Gallon.**



12456-0 A LA MODE VANILLA AND SPICE Cspk. 36.

Tastes just like liquid apple pie topped with vanilla ice cream. Add your favorite spirits for a delicious spiced toddy! **Makes 1 Gallon.**



12360-1 EGGNOG MIX Cspk. 36.

Simply add to milk to create an authentic-tasting eggnog. Great in milkshakes, smoothies or your favorite Bundt cake recipe. **Makes 1 Quart.**



12362-4 HOT BUTTERED RUM MIX Cspk. 36.

Just add to water to enjoy a buttery hot beverage. Sprinkle over ice cream and fruit for a special treat or check the package for a great dessert sauce recipe! **Makes 1 Quart.**

OVER 40 YEARS OF SELLING SUCCESS!

Serving Aspen Mulling® Spices in your shop not only increases your sales of Aspen Mulling® but will increase your overall sales too! We hear it over and over: the hot, spiced cider aroma keeps customers in your store so they browse longer and buy more. We make this easy by offering our custom pot with an adjustable temperature control dial. We also offer small Solo cups with our logo for sampling. Since we know how important sampling is, we offer a FREE tasting sample of the Original Mulling Spice Blend with each case purchased—just request them when you order. If you serve it, they will buy it!



MSERVINGURN 1 GALLON CIDER SERVING POT Cspk. 1.



MSAMPLECUP-500 CUPS FOR SAMPLING Cspk. 500.



What's to MULL over?



BAKING FUN



03016-4 RAINBOW ANIMAL SUGAR COOKIE KIT Cspk. 4.

Create colorful animal sugar cookies that are so much fun everyone will eat them up! This kit contains sugar cookie mix, assorted color powders and assorted reusable, plastic animal cookie cutters. Makes 24 Cookies.



03821-1 BIRTHDAY PARTY PRE-BAKED SUGAR COOKIE KIT Cspk. 4.

Make your celebration memorable this year with these delicious and fun personalized birthday cookies! This kit contains pre-baked sugar cookies and assorted icing mixes, icing pens, candies and sprinkles. Makes 10 Cookies.



02243-9 BLOOMING CUPCAKES BAKING KIT Cspk. 8.

Bring the garden to the kitchen this season with Blooming Cupcakes! This kit contains chocolate cupcake and vanilla frosting mixes, pink icing pen, assorted sprinkles and reusable silicone flower pot baking cups. Makes 6 Cupcakes.



03781-5 GEEKY CHEF™ EMOTICON SUGAR COOKIE KIT Cspk. 6.

The ultimate cookie for creative expression has finally arrived! Bake and decorate these delicious sugar cookies filled with emotion. This kit contains sugar cookie and yellow icing mixes, assorted icing pens and a reusable, plastic round cookie cutter. Makes 12 Cookies.



03783-9 GEEKY CHEF™ CHOCOLATE POO MERINGUE KIT Cspk. 6.

Your favorite texting emoticon can now be sent to your friends as a tasty treat! This kit contains chocolate meringue mix, white icing pen, candy eyes and a jumbo piping bag. Makes 14 Treats.



03798-7 CREATE-YOUR-OWN CHALKBOARD CAKE TOPPER Cspk. 8.

Personalize your celebration with this fun chalkboard cake banner! This set contains 18 chalkboard flags, 1 chalk piece, 2 cake picks and decorative twine. Includes 1 Cake Topper Set.

TREAT TOPPERS



02685 CANDY EYES TREAT TOPPERS Cspk. 12.



02909 JUMBO CANDY EYES TREAT TOPPERS Cspk. 12.

SPRINKLES & BLENDZ



03586 HAPPY BIRTHDAY
SPRINKLE BLENDZ Cspk. 6.



03587 PRINCESS PARTY
SPRINKLE BLENDZ Cspk. 6



03759 CUPCAKE PARTY
SPRINKLE BLENDZ Cspk. 6



03757 TAIL GATE
SPRINKLE BLENDZ Cspk. 6.



03762 JEWEL TONE
SPRINKLE BLENDZ Cspk. 6.



03758 PINK CAMO
SPRINKLE BLENDZ Cspk. 6.



03761 BLACK TIE
SPRINKLE BLENDZ Cspk. 6.



03760 TIFFANY TWINKLE
SPRINKLE BLENDZ Cspk. 6.



03987 RAINBOW JUMBO
NONPAREILS Cspk. 12.



03988 RAINBOW SPRINKLES
Cspk. 12.



03983 PINK SPRINKLES
Cspk. 12.



03985 GREEN SUGAR ROCKS
Cspk. 12.



03984 RED SUGAR ROCKS
Cspk. 12.



03986 BLUE SANDING SUGAR
Cspk. 12.

CUPCAKE SUNDAES



03956-7 BIRTHDAY CAKE CUPCAKE SUNDAES KIT Cspk. 4.

Birthdays traditionally mean cake and ice cream, so we've combined the two into one easy-to-make dessert. This kit contains premium vanilla cupcake and marshmallow frosting mixes, blue food color, confetti sprinkles, a piping bag and tip and a chewy cherry drop to top it all off! Makes 8 Cupcakes.



03953-6 ROCKY ROAD CUPCAKE SUNDAES KIT Cspk. 4.

Enjoy the chocolate and nutty flavors of Rocky Road in the form of a cupcake. This kit contains premium chocolate cupcake and frosting mixes, mini marshmallows, chopped almonds, a piping bag and tip and a chewy cherry drop to top it all off! Makes 8 Cupcakes.



03952-9 CHOCOLATE CHIP COOKIE DOUGH CUPCAKE SUNDAES KIT Cspk. 4.

We know your mom will approve of eating this kind of cookie dough! This kit contains premium vanilla cupcake and frosting mixes, cookie dough bites, a piping bag and tip and a chewy cherry drop to top it all off! Makes 8 Cupcakes.



03955-0 PEANUT BUTTER CUP CUPCAKE SUNDAES KIT Cspk. 4.

Indulge in creamy peanut butter flavors with this delicious peanut butter cup cupcake. This kit contains premium vanilla cupcake and frosting mixes, mini peanut butter cups and drizzle, a piping bag and tip and a chewy cherry drop to top it all off! Makes 8 Cupcakes.



03954-3 MINT CHOCOLATE CHIP CUPCAKE SUNDAES KIT Cspk. 4.

Enjoy the fresh flavors of mint in this delicious cupcake kit. It contains premium chocolate mint cupcake and mint frosting mixes, chocolate chips, a piping bag and tip and a chewy cherry drop to top it all off! Makes 8 Cupcakes.



03957-4 MOCHA ALMOND FUDGE CUPCAKE SUNDAES KIT Cspk. 4.

Get your coffee buzz on with this delicious mocha infused cupcake. This kit contains premium mocha chocolate cupcake and coffee frosting mixes, chopped almonds, fudge drizzle, a piping bag and tip and a chewy cherry drop to top it all off! Makes 8 Cupcakes.

PREMIUM CUPCAKES, SUNDAE-INSPIRED DRIZZLES & TOPPINGS AND A CHERRY ON TOP!

Here's what happens when you mash up an ice cream sundae with a cupcake: two favorites combine into one easy-to-bake dessert. Your customers can enjoy delicious classic ice cream flavors in a gourmet bakery treat without the gourmet bakery price tag!



03993-1 CUPCAKE SUNDAES 24 PC. DISPLAY

A starter kit that features all six flavors in one convenient and attractive display.

GOURMET JAR MIXES



NEW

01033-5 UNICORN SUGAR COOKIE MIX Cspk. 6.

Decadent sugar cookies filled with a magical blend of mini marshmallows. Makes 36 Cookies.



00047-3 CLASSIC CHOCOLATE CHIP COOKIE MIX Cspk. 6.

Soft, chewy cookies filled with rich semi-sweet chocolate chips. Makes 36 Cookies.



00010-7 TRIPLE CHOCOLATE CHIP COOKIE MIX Cspk. 6.

Buttery cookies loaded with not one but three kinds of chocolate. Makes 36 Cookies.



00002-2 MILLION DOLLAR COOKIE MIX Cspk. 6.

Signature chocolate cookies made with whole grain oats and chocolate chips. Makes 36 Cookies.



00048-0 COCONUT SALTED CARAMEL BLONDIE MIX Cspk. 6.

Chewy treats loaded with coconut, caramel and a touch of sea salt. Makes a 9" x 13" Pan.



00142-5 YANKEE DOODLE DANDY CANDY COOKIE MIX Cspk. 6.

Loaded with patriotic colors, these candy-filled cookies are great for patriotic entertaining or gift giving. Makes 36 Cookies.



00105-0 BIRTHDAY CAKE COOKIE MIX (BLUE) Cspk. 6.

Soft, chewy cookies filled with rich white chocolate chips and fun rainbow sprinkles. Makes 36 Cookies.



00114-2 BIRTHDAY CAKE COOKIE MIX (PINK) Cspk. 6.

Soft, chewy cookies filled with rich white chocolate chips and fun pastel sprinkles. Makes 36 Cookies.



00725-0 CHOCOLATE CRANBERRY SCONE MIX Cspk. 6.

Yummy chocolate and cranberry scones, perfect for any morning. Makes 12 Scones.

GOURMET JAR MIXES



00308-5 TRIPLE CHOCOLATE CHIP COOKIE MIX
Cspk. 6.

Buttery cookies loaded with not one but three kinds of chocolate. Makes 20 Cookies.



00307-8 COCONUT SALTED CARAMEL BLONDIE MIX
Cspk. 6.

Chewy treats loaded with coconut, caramel and a touch of sea salt. Makes an 8" x 8" Pan.



00735-9 CRANBERRY CORN MUFFIN MIX
Cspk. 6.

Delicious corn muffins featuring dried cranberries. Makes 12 Muffins.



00745-8 CHOCOLATE OVERLOAD MUFFIN MIX
Cspk. 6.

Sweet muffins loaded with decadent chocolate. Makes 12 Muffins.



00510-2 CLASSIC CHOCOLATE CHIP COOKIE MIX Cspk. 12.

Soft, chewy cookies filled with rich semi-sweet chocolate chips. Makes 13 Cookies.



00520-1 MILLION DOLLAR COOKIE MIX Cspk. 12.

Signature chocolate cookies made with whole grain oats and chocolate chips. Makes 13 Cookies.



00530-0 OATMEAL CHOCOLATE CHIP COOKIE MIX Cspk. 12.

Chewy oatmeal cookies filled with chocolate chips. Makes 13 Cookies.



HANDCRAFTED FROM THE FINEST GOURMET INGREDIENTS

Baking holds a special place in our hearts and always instills a sense of fun and unity. The purpose of Sisters' Gourmet™ is more than offering handcrafted, layered cookie jar mixes; it's about making baking enjoyable and easy so your customers can share those moments with friends and family. Our handcrafted cookie mix jars are the ticket for fun, easy and delicious homemade baked goods for every occasion.

NO TRICKS, JUST TREATS



04175-1 HIPSTER GHOST SUGAR COOKIE KIT Cspk. 8.

From hipster beards to thick-framed glasses, these ghost cookies are so trendy, tasty and fun, you'll be tempted to eat them before they're cool. This kit contains sugar cookie and royal icing mixes and themed edible decals. **Makes 8-10 Cookies.**



03590 HALLOWEEN 6-CELL SPRINKLE MIX Cspk. 6.



02078-7 PICK-A-PUMPKIN SUGAR COOKIE KIT Cspk. 8.

Create your own pumpkin patch at home with the Pick-A-Pumpkin Sugar Cookie Kit. This kit comes with sugar cookie and royal icing mixes, orange color powder, assorted icing pens, candy eyes, a piping bag and reusable plastic pumpkin cookie cutters. **Makes 10 Cookies.**



03485-2 FROSTED MONSTERS SUGAR COOKIE KIT Cspk. 8.

Frost up a fright with these adorably fierce Monster Sugar Cookies. This kit contains sugar cookie and vanilla frosting mixes, assorted color powders, a black icing pen, piping bags and reusable plastic monster cookie cutters. **Makes 12 Cookies.**



03999-4 MAD SCIENTIST GELATIN KIT Cspk. 8.

Unleash your inner Frankenstein! Create fun creepy crawlies with this gelatin kit. It contains berry-flavored gelatin mix, assorted color powders, assorted candies and sprinkles, a purple icing pen and reusable plastic petri dishes. **Makes 6 Treats.**



03836-2 HAUNTED HOUSE CHOCOLATE COOKIE KIT Cspk. 6.

Have fun this Halloween with creepy haunted house cookies! Perfect for small hands, these large ready-to-eat cookies are easy to decorate and delicious to eat. This kit contains pre-baked chocolate cookies and assorted icing pens and candies. **Makes 2 Cookies.**



02491-4 KELLOGG'S® RICE KRISPIES TREATS® PUMPKIN KIT Cspk. 6.

Have fun this Halloween creating your own pumpkin patch! This kit contains Kellogg's® Rice Krispies® cereal, mini marshmallows, color powder, assorted icing pens and a reusable plastic mold with pumpkin shapes. **Makes 6 Treats.**



03101-1 KELLOGG'S® RICE KRISPIES TREATS® GHOST POP KIT Cspk. 6.

Create your own spooky scene with these Ghost Pop treats. This kit contains Kellogg's® Rice Krispies® cereal, mini marshmallows, vanilla frosting mix, a black icing pen, a piping bag, pop sticks and a reusable plastic mold with ghost shapes. **Makes 6 Treats.**

CREEPY CONFECTIONS



03854-6 THE WIZARD OF OZ™ MELTING WITCH CHOCOLATE CUPCAKE KIT Cspk. 8.

"I'm meeeellttttg!" Take a trip down the yellow brick road with cupcakes that are so smooth, they'll melt on your tongue! This kit contains chocolate cupcake and neon green frosting mixes, sprinkles and decorative picks and aprons. **Makes 8 Cupcakes.**



02970-7 DAY OF THE DEAD SUGAR COOKIE KIT Cspk. 8.

Honor a cherished celebration, the Day of the Dead, by painting a unique cookie skull. This kit contains sugar cookie and royal icing mixes, a black icing pen, edible watercolor palettes, food brushes and a reusable plastic skull cookie cutter. **Makes 12 Cookies.**



03107-3 ZOMBIE DANCE PARTY SUGAR COOKIE KIT Cspk. 6.

Dance the night away with your favorite undead choreographers—the zombies! This kit contains sugar cookie and vanilla frosting mixes, green color powder, assorted icing pens, a piping bag and reusable plastic cookie cutters. **Makes 8-10 Cookies.**



03231-5 RAISE THE DEAD CHOCOLATE CUPCAKE KIT Cspk. 6.

The hunger for these scrumptious treats cannot be contained—even from beyond the grave! This kit contains chocolate cupcake and frosting mixes, green sprinkles, decorative cupcake aprons and reusable plastic zombie hands. **Makes 12 Cupcakes.**



02499-0 BRAINS! VANILLA CUPCAKE KIT Cspk. 6.

This Halloween, impress your guests with creepy Brains! cupcakes that make for the perfect scare! This kit includes vanilla cupcake and pink frosting mixes, a piping bag and decorative cupcake aprons. **Makes 12 Cupcakes.**



03516-3 SPOOKY CAT CHOCOLATE COOKIE KIT Cspk. 8.

Have fun this Halloween making these spooky-yet-cute cat cookies! This kit contains chocolate cookie and royal icing mixes, a piping bag and a reusable plastic cat cookie cutter. **Makes 10 Cookies.**

SISTERS' GOURMET™ GETS SPOOKED!

New for 2018, Sisters' Gourmet is becoming Spooky Gourmet—from halloween thrills to trick or treat, we've got your creepy confections covered!



01030-4 HALLOWEEN THRILL CHOCOLATE CHIP COOKIE MIX Cspk. 6.

Sweet chocolate chip cookies with orange, yellow and white sprinkles. **Makes 36 Cookies.**



01029-8 TRICK OR TREAT WHITE CHIP COOKIE MIX Cspk. 6.

White chocolate chip cookies with orange, black and purple confetti sprinkles. **Makes 36 Cookies.**

HARVEST BAKING



03493-7 AUTUMN LEAVES SUGAR COOKIE KIT Cspk. 6.

Embrace the warm colors of fall in the form of freshly baked sugar cookies! This kit contains sugar cookie mix, assorted color powders and a reusable plastic leaf cookie cutter. **Makes 12 Cookies.**



02545-4 OWL CUPCAKE KIT Cspk. 6.

The owl cupcake kit is such a hoot! It contains vanilla cupcake and assorted frosting mixes, jumbo candy eyes, candy corn and a piping bag. **Makes 12 Cupcakes.**



02953-0 PUMPKIN ROLL BAKING MIX Cspk. 6.

The perfect hostess gift or anytime fall treat! This pumpkin roll kit contains pumpkin cake and cream cheese frosting mixes. **Makes 1 Roll.**



02007-0 PUMPKIN SPICE COOKIE MIX Cspk. 6.

Savory pumpkin spice-flavored cookies are paired with creamy cinnamon icing for a delicious fall treat! This kit contains pumpkin spice cookie and cinnamon icing mixes. **Makes 12-24 Cookies.**

HARVEST GOURMET JAR MIXES



00147-0 PUMPKIN OATMEAL COOKIE MIX Cspk. 6.

Soft, sweet pumpkin cookies with just the right amount of oats and spice. **Makes 36 Cookies.**



00143-2 CRANBERRY OATMEAL COOKIE MIX Cspk. 6.

Light, chewy cookies filled with sweet cranberries and whole grain oats. **Makes 36 Cookies.**



00146-3 FRENCH TOAST MAPLE BAR COOKIE MIX Cspk. 6.

Soft cinnamon bar cookies loaded with sweet caramel bits. **Makes a 9" x 13" Pan.**

HARVEST LICENSES



04095-2 GUINNESS® BEER BREAD MIX
Cspk. 6.

Savor the rich flavor of Guinness stout in an aromatic and flavorful, golden bread. Enjoy with sweet jam, honey butter or a perfect pint of Guinness for an experience that is truly Made of More! Makes 1 Loaf.



03860-7 GUINNESS® CARAMEL PRETZEL BROWNIE MIX
Cspk. 6.

Experience the rich flavor of Guinness stout in a decadent brownie topped with salty pretzel bites and sticky-sweet caramel. Enjoy with a freshly brewed cup of coffee or a perfect pint of Guinness for a flavorful experience that is truly Made of More! Makes 16 Brownies.



03815-7 GUINNESS® CHOCOLATE STOUT CUPCAKE MIX
Cspk. 6.

Indulge in this Guinness chocolate stout cupcake topped with a creamy vanilla stout icing and drizzled with sticky-sweet caramel for a decadent treat! Enjoy with a freshly brewed cup of coffee or a perfect pint of Guinness for a flavorful experience that is truly Made of More! Makes 8 Cupcakes.



03818-8 SNYDER'S OF HANOVER™ HONEY MUSTARD & ONION SOFT PRETZEL & DIP KIT Cspk. 6.

Revel in soft pretzels coated with a sweet honey mustard seasoning—pair them with a savory onion dip for the complete flavor experience! This kit contains Snyder's of Hanover™ soft pretzel mix, honey mustard seasoning, yeast and onion dip mix. Makes 6 Pretzels.



03817-1 SNYDER'S OF HANOVER™ HOT BUFFALO WING SOFT PRETZEL & RANCH DIP KIT Cspk. 6.

Enjoy soft pretzels bursting with the intense flavor of hot sauce seasoned with cayenne peppers and paprika. Too spicy for you on their own? Cool them off with a delicious ranch dip! This kit contains Snyder's of Hanover™ soft pretzel mix, buffalo seasoning, yeast and ranch dip mix. Makes 6 Pretzels.



03816-4 SNYDER'S OF HANOVER™ SOFT PRETZEL & CHEDDAR CHEESE DIP KIT Cspk. 6.

The Snyder's of Hanover™ tradition of quality began with a family recipe formulated over a century ago. Now you can make the soft version of America's favorite pretzel at home! This kit contains Snyder's of Hanover™ soft pretzel mix, yeast, rock salt and cheddar cheese dip mix. Makes 6 Pretzels.



SEASONAL FAVORITES

NEW



04251-2 HIPSTER SANTA SUGAR COOKIE KIT Cspk. 8.

Pair these deliciously popular Hipster Santa Sugar Cookies with a mason jar of milk and make this the best. holiday. ever! This kit contains sugar cookie and vanilla frosting mixes, color powders, sprinkles, piping bags and a reusable, double-sided santa cookie cutter. Makes 12 Cookies.



02721-2 NINJABREAD GINGERBREAD COOKIE KIT Cspk. 6.

This holiday season, fight with your cookies not your relatives! The Ninjabread Cookie Kit contains gingerbread cookie and royal icing mixes, candy beads, a piping bag and reusable plastic ninja cookie cutters. Makes 10-12 Cookies.



02937-7 UGLY SWEATER SUGAR COOKIE KIT Cspk. 6.

Create your own tacky yet delicious cookie masterpiece. This kit contains sugar cookie and assorted frosting mixes, assorted candies and sprinkles, piping bags and a reusable plastic sweater cookie cutter. Makes 8-10 Cookies.



03924-6 SNOWMAN GINGERBREAD COOKIE DECORATING KIT Cspk. 6.

Who said gingerbread was just for the gingerbread man? This season, spice it up with gingerbread snowmen that are easy to decorate for young and old alike! This kit contains pre-baked gingerbread cookies, assorted icing pens and candy beads. Makes 2 Cookies.



02938-4 WALKING GINGERDEAD GINGERBREAD COOKIE KIT Cspk. 6

Although some of them are already missing, these cookies taste so good you could bite an arm off! This kit contains gingerbread cookie and royal icing mixes, assorted icing pens, candy beads, a piping bag and reusable plastic cookie cutters. Makes 8-10 Cookies.



03546-0 HOLIDAY FORTUNE COOKIE KIT Cspk. 6.

Have a merry elfin' Christmas with this hilarious kit! It contains fortune cookie mix, melting wafers, green color powder, holiday nonpareils and paper strips with "snarky" sayings such as "Deck the halls and not your family." and "You're the reason Santa has a naughty list.". Makes 12 Cookies.



03970-3 SNOW GLOBE VANILLA CUPCAKE KIT Cspk. 6.

This winter, sprinkle in some fun with this unique cupcake kit that allows you to create a snow globe you can eat, not just shake! It contains vanilla cupcake and frosting mixes, sprinkles, decorative aprons and picks and plastic snow globe domes. Makes 8 Cupcakes.



03552-1 HANUKKAH UGLY SWEATER SUGAR COOKIE KIT Cspk. 6.

Create your own tacky yet delicious masterpiece... Hanukkah style! This kit contains sugar cookie and vanilla frosting mixes, assorted color powders, Hanukkah sprinkle mix, piping bags and a reusable plastic sweater cookie cutter. Makes 8-10 Cookies.



02197-5 HANUKKAH PAINT-A-SUGAR COOKIE KIT Cspk. 8.

Unleash your inner artist with this creative kit, perfect for the Hanukkah season! This kit contains sugar cookie and royal icing mixes, edible watercolor palettes, food brushes and reusable plastic menorah, dreidel and Star of David cookie cutters. Makes 10-12 Cookies.

HOLIDAY TRADITIONS



01038-0 THE GRINCH™ SUGAR COOKIE MIX Cspk. 6.

Delightfully delicious green sugar cookies filled with seasonal sprinkles that are sure to help all who eat them find Christmas within. **Makes 36 Cookies.**



04232-1 THE GRINCH™ WHO-VILLE HOUSE PRE-BAKED GINGERBREAD COOKIE KIT Cspk. 6.

Help the citizens of Who-Ville make this season bearable with a cookie house kit that reminds us that Grinch is just a state of mind! It contains pre-baked gingerbread cookies, ready-to-use white icing, assorted sprinkles and candies, edible watercolor palettes, food brushes, decorative paper pieces with stands and piping bags. **Makes 1 House.**



03915-4 THE POLAR EXPRESS™ CHOCOLATE TRAIN HOLIDAY KIT Cspk. 6.

All aboard The Polar Express™ Train (wearing pajamas like your favorite movie characters while building this memory-making chocolate train is strongly encouraged)! It contains pre-baked chocolate cookies, ready-to-use white icing, assorted sprinkles and candies, decorative paper pieces, piping bags and a plastic train base. **Makes 1 Train.**



07373-8 DISNEY HOLIDAY GINGERBREAD HOUSE KIT Cspk. 6.

Everyone knows that Mickey needs his own holiday house! The Holiday Gingerbread House Kit contains pre-baked gingerbread cookie pieces, ready-to-use white icing, assorted candies, decorative paper pieces and a plastic house base. **Makes 1 House.**



03913-0 SANTA CLAUS IS COMIN' TO TOWN!® GINGERBREAD SANTA'S WORKSHOP KIT Cspk. 6.

Join the characters of this iconic movie and experience the magic of the North Pole right in your home! This kit contains pre-baked gingerbread cookie pieces, ready-to-use white icing, assorted edible elements, decorative paper pieces, a piping bag and a plastic workshop base. **Makes 1 Workshop.**



03225-4 GINGERBREAD COOKIE NATIVITY KIT Cspk. 6.

This unique kit features your favorite elements of a traditional holiday nativity scene. This kit contains pre-baked gingerbread cookie figures and easels, ready-to-use white icing, assorted sparkling sugars and a piping bag. Plus, the back of the box has a scenic background! **Makes 1 Nativity.**

TINSELED TREAT TOPPERS & NOVELTY



03579 CANDY CANE TREAT TOPPERS Cspk. 12.



03583 MISTLETOE MAGIC SPRINKLE MIX Cspk. 12.



03582 REINDEER GAMES NONPAREILS Cspk. 12.

HOLIDAY TRADITIONS



NEW LOOK!

04283-3 CABIN IN THE WOODS GINGERBREAD KIT Cspk. 6.

Build your own rustic cabin! This kit contains pre-baked gingerbread cookies, ready-to-use white icing, assorted edible decorations, decorative paper pieces, piping bags and a plastic cabin base. **Makes 1 Cabin.**



NEW

03246-2 KELLOGG'S® RICE KRISPIES TREATS® HOLIDAY SNOWMAN KIT Cspk. 6.

The weather outside might be frightful, but now you can stay warm and still build a snowman with this kit! It contains Kellogg's® Rice Krispies® cereal, mini marshmallows, icing mix, black icing pen, edible watercolor palettes, food brushes and a reusable plastic snowman mold. **Makes 3 Large Treats.**



03568-5 KELLOGG'S® RICE KRISPIES TREATS® CHRISTMAS STOCKING KIT Cspk. 6.

Have fun this season with stockings you can decorate and eat! This kit contains Kellogg's® Rice Krispies® cereal, mini marshmallows, vanilla frosting mix, assorted color powders, blue icing pen, rainbow sprinkles, piping bags and a reusable plastic stocking mold. **Makes 6 Treats.**



02373-3 CHOCOLATE PEPPERMINT COOKIE HOUSE KIT Cspk. 6.

Who said cookie houses were strictly gingerbread? This kit contains pre-baked chocolate cookie pieces, ready-to-use white icing, decorative candy decorations and a plastic house base. **Makes 1 House.**



02638-9 KELLOGG'S® RICE KRISPIES TREATS® HOLIDAY HOUSE KIT Cspk. 6.

'Tis the season to gather the family and make special memories. The Holiday House Kit contains Kellogg's® Rice Krispies® cereal, mini marshmallows, assorted candies and icing pens and a reusable plastic house mold. **Makes 2 Large Treats.**



03281-0 KELLOGG'S® RICE KRISPIES TREATS® HOLIDAY TRAIN KIT Cspk. 6.

Cozy up in the kitchen and create festive trains that taste great and spark imagination. This kit contains Kellogg's® Rice Krispies® cereal, mini marshmallows, candy beads, assorted icing pens and a reusable plastic train mold. **Makes 2 Large Treats.**



03584 HOLIDAY 6-CELL SPRINKLE MIX Cspk. 6.



NEW

00026-9 30 PC. SNOWMAN DROPPINGS PDQ Cspk. 1.



NEW

00025-2 30 PC. MAGICAL REINDEER FOOD PDQ Cspk. 1.

MERRY EATS



04013-6 HOLIDAY LIGHTS SUGAR COOKIE MIX Cspk. 6.

Light up the room this holiday season with these festive sugar cookies! This kit contains sugar cookie mix, black icing pen and colorful holiday light candies. Makes 12 Cookies.



04018-1 PINWHEEL COOKIE MIX Cspk. 6.

Everyone's favorite sugar cookie with a fun Holiday spin! This kit contains sugar cookie mix, color powders and sparkling sugar. Makes 24 Cookies.



04011-2 SHORTBREAD MINI TREES COOKIE MIX Cspk. 6.

Spruce up your holidays with these cute shortbread cookies! This kit contains shortbread cookie mix, holiday nonpareils and a reusable plastic mini tree cookie cutter. Makes 40-48 Cookies.



04016-7 SNOWFLAKE LINZER COOKIE MIX Cspk. 6.

Dazzle your guests this holiday season with these great-tasting snowflake Linzer cookies made easy! This kit contains Linzer cookie mix, powdered sugar and a reusable plastic double-sided snowflake cookie cutter. Makes 8 Cookies.



03549-1 DIPPED ORNAMENT BROWNIE BITES KIT Cspk. 8.

Your tree sparkles and shines; now your dessert table can too! This kit contains brownie mix, melting wafers, assorted sanding sugars and decorative, reusable picks. Makes 8 Brownie Bites.



03918-5 WINTER WOODLAND CUPCAKE KIT Cspk. 8.

Bring the outdoors inside with these rich chocolate cupcakes topped with decorative antlers! This kit contains chocolate cupcake and latte frosting mixes, a piping bag and tip and decorative aprons and picks. Makes 8 Cupcakes.



03545-3 HOLIDAY GREETINGS SUGAR COOKIE KIT Cspk. 8.

Create a personalized dessert for your next holiday gathering. This kit contains sugar cookie and royal icing mixes, assorted color powders, holiday nonpareils, piping bags and reusable plastic cookie cutters. Makes 10 Cookies.

HOLIDAY GOURMET JAR MIXES



NEW

01036-6 HOT COCOA COOKIE MIX
Cspk. 6.

Complete with mini marshmallows, these chocolate cookies embody all the flavors of a cup of hot cocoa. **Makes 36 Cookies.**



NEW

01035-9 ARCTIC CHILL CHOCOLATE MINT COOKIE MIX
Cspk. 6.

Soft, chewy cookies filled with cool mint chocolate chips. **Makes 36 Cookies.**



00104-3 CHRISTMAS PARTY COOKIE MIX Cspk. 6.

Loaded with Christmas season colors, these candy-filled cookies are great for holiday parties and gift giving. **Makes 36 Cookies.**



00007-7 COOKIES FOR SANTA COOKIE MIX
Cspk. 6.

Chewy oatmeal cookies filled with chocolate chips, corn flakes and a touch of coconut. **Makes 36 Cookies.**



00042-8 MERRY EVERYTHING! COOKIE MIX
Cspk. 6.

Signature chocolate cookies made with whole grain oats and chocolate chips. **Makes 36 Cookies.**



00021-3 MRS. CLAUS CHOCOLATE CHIP COOKIE MIX Cspk. 6.

Soft, chewy cookies filled with rich semi-sweet chocolate chips. **Makes 36 Cookies.**



00024-4 TRIPLE CHOCOLATE ELF TREATS COOKIE MIX Cspk. 6.

Buttery cookies loaded with not one but three kinds of chocolate. **Makes 36 Cookies.**



NEW

01039-7 MIX AND A MINGLE
Cspk. 6.

Triple chocolate chip cookie mix. **Makes 20 Cookies.**



NEW

01040-3 FOLLOW ME IN MERRY MEASURE Cspk. 6.

Oatmeal chocolate chip cookie mix. **Makes 20 Cookies.**



NEW

01041-0 THERE'LL BE PARTIES FOR HOSTING Cspk. 6.

Classic chocolate chip cookie mix. **Makes 20 Cookies.**



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